

Homearama Set for The Hamlet at Norton Commons

Highly sought-after homes in the new Oldham County section will feature the latest trends and smart home conveniences

PROSPECT, Ky. (Aug. 10, 2022) Homearama, the annual showcase of custom-built homes organized by the <u>Building Industry Association of Greater Louisville</u> (BIA), is returning to Norton Commons for the fifth time in the show's history. The event will be held Sept. 10-25 in The Hamlet, a 158-acre addition to the community's North Village extending into Oldham County that provides for a more rural feel with larger lots and less density than Jefferson County sections of Norton Commons.

The 2022 tour will consist of ten homes that feature the latest trends in interior styles and smart home conveniences. The show site is adjacent to a park, complete with walking paths, planters filled, a stone seating area, and a covered pavilion.

"When we announced The Hamlet a few years ago, the phone rang off the hook," said Charles Osborn III, managing director of Norton Commons. "The lots are stunning and situated near a lake, fields, and mature wooded areas. The award-winning school district in Oldham County also has major appeal. The momentum has continued right up to Homearama – all the homes in the upcoming show have been sold."

The Norton Commons North Village is slated to be one of the largest geothermal communities in the U.S., and all ten Homearama homes are equipped with state-of-the-art geothermal technology, eliminating the need for outdoor air conditioning units and their associated operating noise, while also improving the overall enjoyment of a home's outdoor space and providing energy cost savings for homeowners.

Norton Commons, which hosted Homearama in 2021, (and virtually in 2020), sits on almost 600 acres and is currently home to over 1800 residences, 100+ businesses, three schools, and dozens of parks, pools and green spaces. The community is built around the new urbanism movement, which promotes the creation of a diverse, walkable, and vibrant community.

"We are thrilled to be back at Norton Commons," said Juva Barber, Executive Vice President of BIA. "This community consistently attracts the largest crowds to Homearama. There is nothing like it in the region."

2022 homebuilders include Castlebuilt Homes, Bentley Homes, Mason Construction & Development, Hardy Builders, Ramage Company, Leo Thieneman & Sons, Caliber Homes & Remodeling, Joe Kroll Builders, and Built by Mastercraft Homes.

The Homearama tour at The Hamlet at Norton Commons is open Sept. 10-25, weekdays 5 p.m. to 8 p.m., Saturdays 10 a.m. to 8:00 p.m. and Sundays 1 p.m. to 6 p.m. Tickets are available at www.homearama.com. During the show, tickets can also be purchased onsite at the Homearama entrance at Norton Commons. Parking is free. No pets are allowed. Ticket gates close a half hour prior to closing time.

For more information about Homearama, please visit: www.homearama.com.
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About Norton Commons:

Norton Commons is Louisville's first Traditional Neighborhood Development ("TND"). Planned TNDs are the cornerstone of the new urbanism movement, which promotes the creation and restoration of diverse, walkable and vibrant mixed-use communities assembled in an integrated fashion, resulting in a complete community. Norton Commons sits on almost 600 acres in northeast Jefferson County, Kentucky and is currently home to over 1800 residences, 100+ businesses, three schools, and dozens of parks, pools and green spaces. In 2019 won the Congress for the New Urbanism (CNU) Charter Award, the preeminent prize for excellence for urban design that embody and advance the principles of the Charter of the New Urbanism. In 2020 Norton Commons was named the "Best Mixed-Use, Single Family Community" at the Best in American Living™ Awards (BALA) by the National Association of Homebuilders (NAHB).