

For immediate release
tyler@glickstrategies.com
502-500-3286



One Month Countdown to the Return of Homearama at Norton Commons

Show is a tribute to the stylings of Old Louisville

PROSPECT, Ky. (Aug. 11, 2021) Homearama, the annual showcase of custom-built homes organized by the [Building Industry Association of Greater Louisville](#) (BIA), is returning to Norton Commons for the fourth time in the show's history. The event will be held Sept. 11-26, and takes its landscape and architectural design inspiration from historic Old Louisville, but also features the latest trends in interior styles and smart home conveniences.

"Tour visitors can expect to explore a stunning collection of nine homes surrounding Peppermint Park, which features an expansive lawn encircled by trees and a walking path punctuated by benches, stone columns, and urns filled with flowers," said Charles Osborn III, Managing Director of Norton Commons. "This site is unique for Homearama in that it is located just steps away from our burgeoning North Village Town Center, which will soon be the neighborhood's second hub of independent restaurants, retailers, and services."

The Norton Commons North Village is slated to be one of the largest geothermal communities in the U.S., and all nine Homearama homes are equipped with state-of-the-art geothermal technology, eliminating the need for outdoor air conditioning units and their associated operating noise, while also improving the overall enjoyment of a home's outdoor space and providing energy cost savings for homeowners.

Norton Commons, which last hosted Homearama in 2016 (and virtually in 2020), sits on almost 600 acres and is currently home to over 1800 residences, 60+ businesses, three schools, and dozens of parks, pools and green spaces. The community is built around the new urbanism movement, which promotes the creation of a diverse, walkable, and vibrant community.

2021 homebuilders include Landis Homes, Mason Construction & Development, Ramage Company, Simpson Builders, Leo Thieneman & Sons, Caliber Homes & Remodeling, Joe Kroll Builders, and Built by Mastercraft.

The Homearama tour at Norton Commons is open September 11-26, weekdays 5 p.m. to 8 p.m., Saturdays 10 a.m. to 6:00 p.m. and Sundays 1 p.m. to 6 p.m. \$5 early bird tickets available until Aug. 20. at www.homeareama.com. After, they are \$12 per person for a single day pass. Children 12 and under are free with an adult. During the show, they can also be purchased onsite at the Homearama entrance at Norton Commons. No pets allowed. Ticket gates close a half hour prior to closing time. Parking is free.

As part of the festivities, on Sept. 18 from 6:30 p.m. to 10 p.m., Norton Commons will hold a special, ticketed Music By the Water charity concert at the Norton Amphitheater. The Monarchs will take the stage at 7 p.m. Tickets can be purchased for \$25 at <https://blessingsinabackpack.ejoinme.org/concert2021> or by visiting the Norton Commons Sales Office at 10712 Meeting Street. 100% of the proceeds will go to Blessings in a Backpack and donations are also accepted at the event.

For more information about Homearama and Norton Commons, please visit: www.homearama.com
www.nortoncommons.com

About Norton Commons:

Norton Commons is Louisville's first Traditional Neighborhood Development ("TND"). Planned TNDs are the cornerstone of the new urbanism movement, which promotes the creation and restoration of diverse, walkable and vibrant mixed-use communities assembled in an integrated fashion, resulting in a complete community. Norton Commons sits on almost 600 acres in northeast Jefferson County, Kentucky and is currently home to over 1800 residences, 80+ businesses, three schools, and dozens of parks, pools and green spaces. In 2019, the community won the Congress for the New Urbanism (CNU) Charter Award, the preeminent prize for excellence for urban design that embodies and advances the principles of the Charter of the New Urbanism. In 2020, Norton Commons was named the "Best Mixed-Use, Single Family Community" at the Best in American Living™ Awards (BALA) by the National Association of Homebuilders (NAHB). To learn more about Norton Commons, visit nortoncommons.com or on Twitter [@nortoncommons](https://twitter.com/nortoncommons).